

**“CREATIVITY IS
CONTAGIOUS
PASS IT ON.”**




GRAVITY

www.gravityad.net

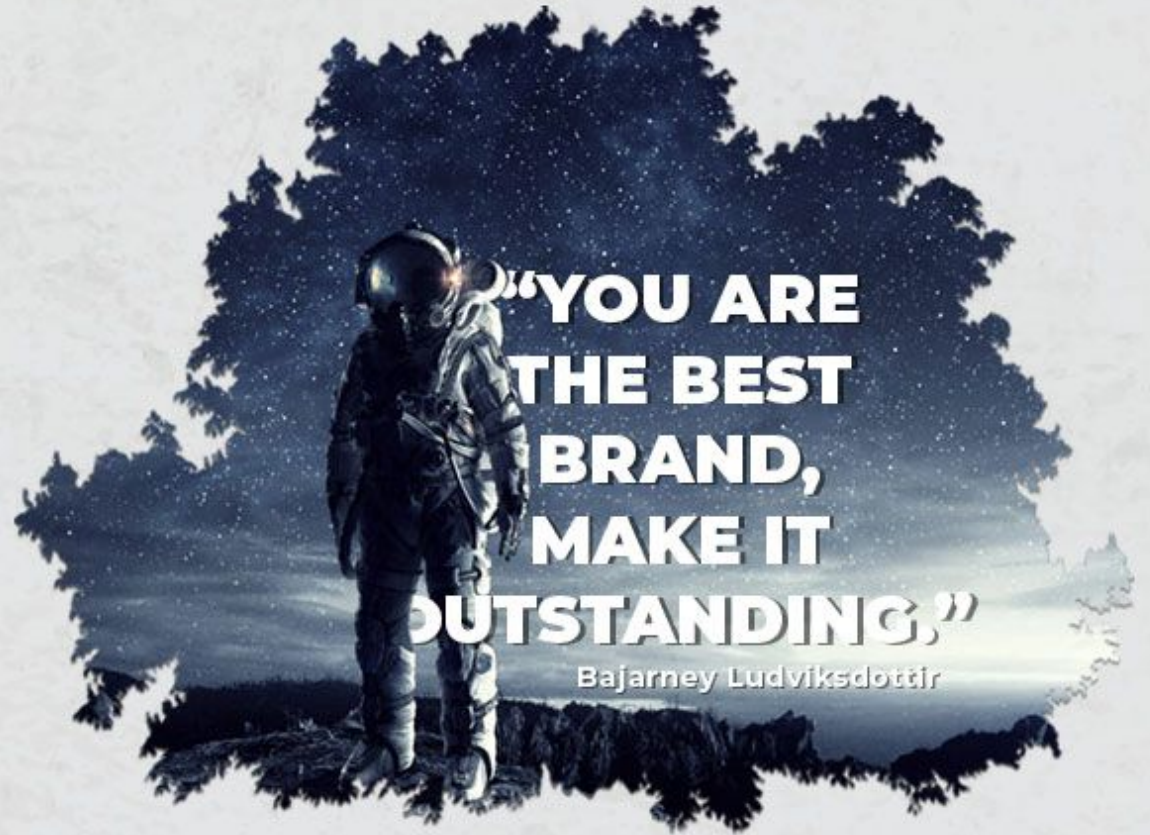
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WE ARE CREATIVE YOU JUST ASK WE DO?

Gravity is one of the most compelling forces in the universe, yet we rarely feel its existence.

At Gravity Advertising, that is what we strive to be, effective yet subtle. In today's crowded world, it is becoming more and more difficult to get one's message across. The good news is we have a secret weapon, creativity.



**“YOU ARE
THE BEST
BRAND,
MAKE IT
OUTSTANDING.”**

Bajarney Ludviksdottir

CREATIONS WITH CREATIVITY

We are a group of young professionals fascinated by ideas. Whenever we take on a new assignment, we find pleasure in coming up with new and innovative ways to pleasantly surprise our target audience and grab their attention just enough to get our client's message across. Sometimes we do it through complex schemes, yet straightforward ideas are often the most effective. Just like Gravity, you can barely notice it, but you can't escape its pull.



**“Don’t Design
For BRANDS,
Design For PEOPLE
Interacting with
BRANDS.”**

BRANDING & CORPORATE IDENTITY

A company's logo and brand carry an enormous responsibility. They need to accurately reflect the company's values, culture, and history. We don't take these things lightly. So please don't be surprised by our many questions. Our number one goal is to create an image you can honestly call your own.



GRAPHIC DESIGN

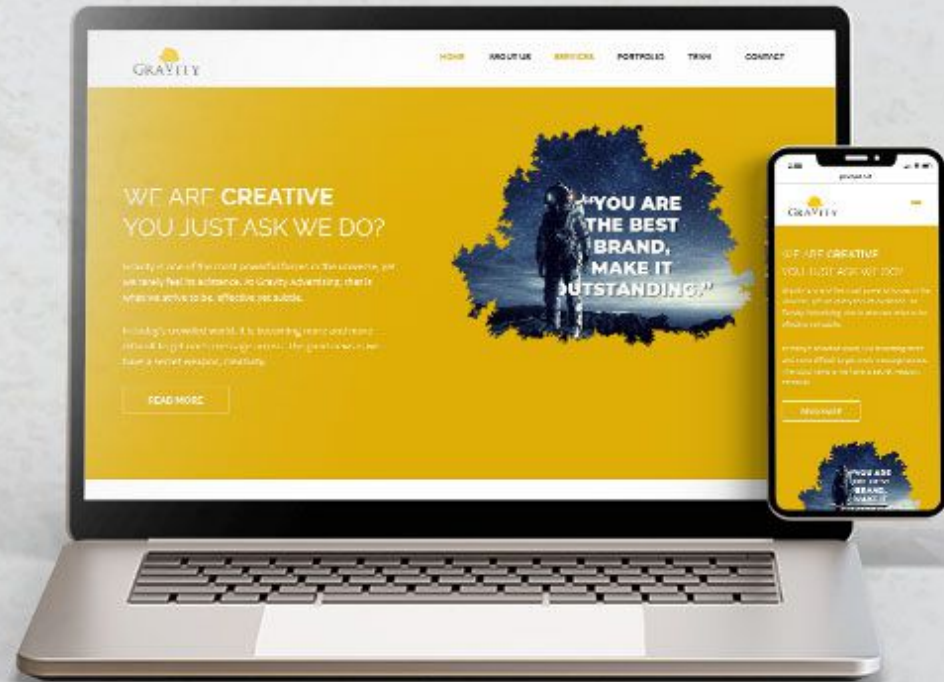
Good old-fashioned art work is still pretty much in demand.

We have created art work for our clients in a variety of industries such as Real estate, casual dining, Education, consulting, medical industry, tech., sports and many others. You can check some of our creations in our portfolio below.



WEB DESIGN

The web site is our client's gateway to the online world. Our job is to make sure that when their customers walk through this gateway, they like what they see and they find their way around easily, regardless of their vehicle. That is why we create beautiful yet user friendly web designs that deliver a great customer experience on a variety of devices such as computers, tablets and smart phones.



SOCIAL MEDIA MANAGEMENT

We help businesses of all sizes with social media. We create and manage top-performing social media campaigns for business.

Our company manages social media networks such as Facebook, Instagram and Google Plus on your behalf. We use relevant social media marketing strategies to help businesses grow and meet goals.



PRINT ADVERTISING

What to get your word out through printed materials and giveaways?

Our team of experienced print buyers can get you the best prices while ensuring the highest print quality and quickest turnaround times.



OUTDOOR ADVERTISING

Carefully designed and placed outdoor advertising can get your brand a great deal of exposure at prices that are much lower than you might think.

Our experienced media buyers can help you select the best placement for your outdoor advertisements and get you the best return on your advertising investments.



VIDEO AND PHOTOGRAPHY

As the saying goes, a picture is worth 1000 words, and this has never been the case more than today. Video and photography are now an integral part of modern life and they are becoming increasingly crucial to the marketing of products and services than ever before.

High quality visual content is essential for any effective digital marketing campaign. The sophisticated modern consumer expects to see what they are going to get, wear, taste and experience long before they will do so in person.





**GRAVITY
LOCATION**

**6B Kasr El-Nil st.
Downtown, Cairo-Egypt.**



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